

Business Cards Are Important!

Business Cards are important to all businesses. The sad thing is many business owners don't understand the potential of a good business card.

A good business card is going to help a business owner market his business. A bad business card is going to be like an anchor.

A contractor came to my house and gave me a quote to run the plumbing for a new bathroom. I told him I had received three quotes and all the prices were within a couple hundred dollars. I then asked, "why should I use you?". He told me he did not cut corners, he only used quality products and the most important thing was his customer and making me happy.

I asked him, "if I could create a business card that reflected his dedication towards his work would it help him close more deals?". When he said yes I sold him a thousand business cards. We were able to photograph his immaculate van and placed that on the card. We also spent some time creating a new logo for the customer. He spent three hundred dollars with us. A year later he is still ordering cards and is very happy with increased business.



Doing A Good Thing!

Helping someone make more money is a good thing, is it not? That's what our products do for our clients! We create a card that reflects professionalism and creates a billboard for their store fronts or products. This billboard can be inexpensively distributed all over their marketing areas.



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"Don't forget to use your business card. To too many people the business card is so common, so trivial, that they forget its purpose. Business cards are to get and keep customers, to get into a customer's Rolodex, not to go into a bowl to win a free lunch!"

Jeffry Fox
"How To Become A RainMaker"