

NOTHING SELLS BETTER THEN A BUSINESS CARD!

What Better Tool Could You Sell Someone?



99.9% of the businesses in the United States Use Business Cards!

Sales Hints:

Until you learn to enjoy objections you're going to have a tough time selling business cards. Why? People just don't understand how helpful your product can be to their business.

Business cards value:

They work 24/7. Business cards properly distributed and left in high traffic areas are guaranteed to work 24/7.

Perceived value. The more professional a business card looks the higher value your customer will be able to demand for their products and services.

Sets a business apart. Quoting jobs can be tough. When a quote is presented with a professional full color business card attached the odds go up on receiving the job.

These are just a couple examples of objection stoppers:

1. Unless a business has met all their sales goals our product can help.
2. It's a "No Brainer!" Why wouldn't someone spend \$300.00 to help increase their sales?
3. If the business card creates ONE sale it has paid for itself!
4. Time is money! We take the photos, help with the layout, design the card and run down the proofs. No one else is doing this. What is the customers time worth?
5. Billboard. The front of a business is a billboard to everyone driving down the road. But that billboard is stationary! Put that billboard on a business card and spread it all over town!
6. A photo is worth a thousand words! Put a product or the photo of a professional account manager on a card and you've helped increase that companies sales.

DON'T FORGET:

Selling your client a full color business card will only help their business. Purchasing business cards has never put any one out of business. Believe in the power of your product! If you don't believe in it no one you talk to will either.