POST CARD Design Form

Client Company:_____

To save time proofing fill out with the customer present.

Use this rectangle to layout the business card

1. Size:_____

2. One or Two Sides? ____

Design Form

Front ☐   Back ☐

NOTES:

The better the artwork you provide to the designer the better the card will be!

3. Fonts: (Check one)

☐ Helvetica/Arial   ☐ Times New Roman
☐ Futura   ☐ Garamond
☐ Eurostile   ☐ Goudy Old Style
☐ **COPPERPLATE**   ☐ **Impact**
☐ *Brush Script*   ☐ Optima
☐ Frutiger   ☐ Bembo
                      ☐ **Use Designer Judgement**

_____

4. Colors of: (CMYK if known)

Business Name _____
Phone Number _____
Name & Title _____
Address, Phone, Email _____
Tag Line, Misc Info _____
Web Site _____
Background _____

5. Photos: Number of Photos? _____   **photos.com stock#**

Name of Photo:	Name of Photo:	Name of Photo:
_____	_____	_____
☐ To Be Scanned	☐ To Be Scanned	☐ To Be Scanned
☐ Emailed to Office	☐ Emailed to Office	☐ Emailed to Office
☐ On Disc or CD	☐ On Disc or CD	☐ On Disc or CD
☐ On File	☐ On File	☐ On File
☐ Screened	☐ Screened	☐ Screened
☐ Square	☐ Square	☐ Square
☐ Solid	☐ Solid	☐ Solid
☐ Circle	☐ Circle	☐ Circle
☐ Bleed	☐ Bleed	☐ Bleed
☐ Oval	☐ Oval	☐ Oval
☐ Feathered Edge	☐ Feathered Edge	☐ Feathered Edge
☐ Clipping Path	☐ Clipping Path	☐ Clipping Path

Number of Logos? _____

Name of Logo:

☐ To Be Scanned
☐ Emailed to Office
☐ On Disc or CD
☐ On File

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Dealer Company:_____